

SLOOP

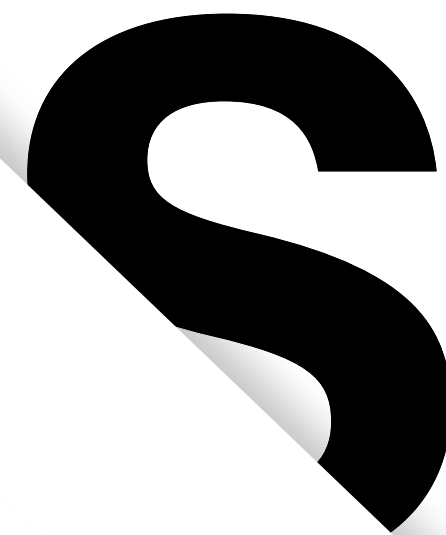
WHERE PASSION MERGES WITH METAL



GOLD PRIZE

Vincitore del primo premio della categoria Product Design
[companies | studio | collectives]

Winner of the golden prize of Product Design category
[companies | studio | collectives]



SOMMARIO SUMMARY

01 Atollo

02 Marea

03 Isola

04 Vela

05 Scoglio

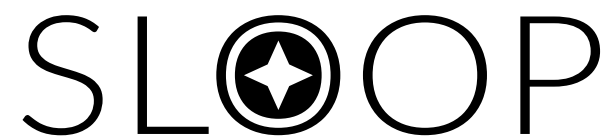
06 Spirito

07 Golfo

08 Active Room

09 Active Corner

10 Active Pole



Sloop è un marchio di arredamento in metallo fondato nel 2019 da Vittorio Carli, imprenditore con oltre 30 anni di esperienza nella lavorazione del metallo. Da sempre appassionato del metallo, un materiale che considera versatile e 100% riciclabile.

Sloop nasce per offrire mobili versatili, sostenibili e innovativi, unendo funzionalità, estetica e semplicità di montaggio. L'attività di Sloop inizia con la progettazione e produzione di complementi d'arredo in metallo dedicati all'ambiente domestico.

Nel 2024, Sloop amplia il proprio raggio d'azione entrando nel settore dell'hospitality. Ispirandosi ai principi della linea Home e alle tendenze di mercato, sviluppa soluzioni d'arredo pensate per il turista sportivo.

Sloop is a metal furniture brand founded in 2019 by Vittorio Carli, an entrepreneur with more than 30 years of experience in metalworking. He has always been passionate about metal, a material he considers versatile and 100% recyclable.

Sloop was created to offer versatile, sustainable and innovative furniture, combining functionality, aesthetics and ease of assembly. Sloop's business began with the design and production of metal furniture accessories dedicated to the home environment.

In 2024, Sloop expanded its scope by entering the hospitality sector. Inspired by the principles of the Home line and market trends, it develops furniture solutions designed for the sports tourist.

Made in Italy

Ogni fase, dallo studio alla produzione e all'imballaggio, si svolge nel cuore dell'Italia. Toccare con mano ogni dettaglio ci permette di eliminare difetti e offrire arredi di alta qualità.

Made in Italy

Every stage, from design to production and packaging, takes place in the heart of Italy. Touching every detail allows us to eliminate defects and offer high quality furniture.

La scelta modulare

I nostri prodotti sono progettati seguendo principi di semplicità, incastro e modularità. Gli elementi possono essere facilmente sostituiti o riorganizzati, adattandosi alle esigenze del cliente.

The modular choice

Our products are designed according to principles of simplicity, interlocking and modularity. The elements can be easily replaced or rearranged, adapting to the customer's needs.

Design e sostenibilità

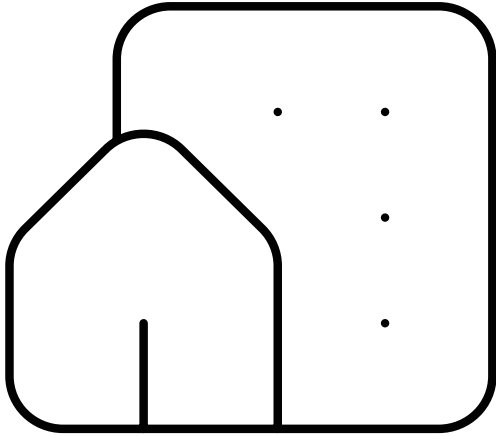
Realizzati in metallo, materiale 100% riciclabile, i nostri prodotti non presentano saldature e sono rifiniti con verniciatura a polveri. Oltre al metallo per valorizzare i nostri arredi in un'ottica di tutela dell'ambiente utilizziamo legni di recupero e finiture argilla.

Design and sustainability

Made of metal, a 100% recyclable material, our products are seamless and finished with powder coating. In addition to metal, we use reclaimed wood and clay finishes to enhance our environmentally friendly furniture.

A CHI CI RIVOLGIAMO

Our target



B&B / Hotels



BikeHotels

Strutture ricettive



I nostri arredi sono la scelta ideale per hotel, B&B, affitta camere, case vacanza, ostelli, agriturismi, villaggi turistici, baite e rifugi.

Hospitality facilities

Our furniture is the ideal choice for hotels, B&Bs, room rentals, holiday homes, hostels holiday farms, holiday villages, mountain huts and refuges.



Bungalow / Case mobili - Mobile homes



Rifugi / Agriturismi - Refugees / Farm houses

Bar e ristoranti



I nostri arredi sono la scelta ideale per bar, terrazze all'aperto, enoteche e ristoranti.

Bars and restaurants

Our furnishings are the ideal choice for bars, outdoor terraces, wine bars and restaurants.



Bar / Ristorante - Bar and restaurant

Privati



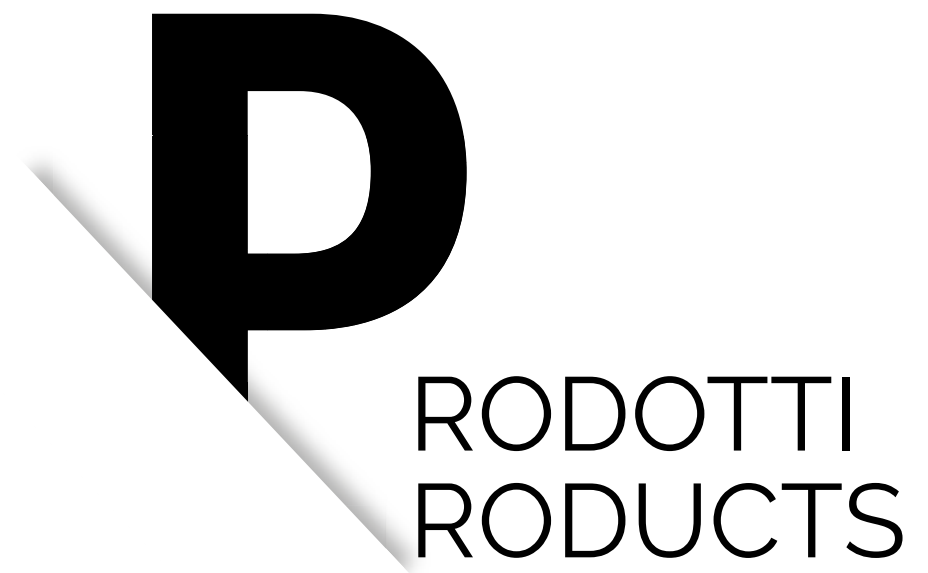
Con Sloop si può arredare ogni ambiente della casa con stile e coerenza, dalla zona living fino all'angolo sport, grazie alla linea Arredo e alla linea Active.

Private

With Sloop, you can furnish every room in the home with style and consistency, from the living area to the sports corner, thanks to the Furniture line and the Active line.



Case - Home





TOLLO

Tavolo in metallo - Metal table

Piano tavolo di spessore 4 cm in legno di pioppo laccato, legno di recupero, doussié, noce canaletto o argilla. Basamento in metallo verniciato a polvere epossidica con effetto raggrinzante realizzato in tubolare quadrato con piedini regolabili.

Table top 4 cm thick in lacquered poplar wood, reclaimed wood, doussié, walnut canaletto or clay. Powder-coated metal base with wrinkled effect made of square tubing with adjustable feet.









AREA

Mensole in metallo - Metal shelves



Mensole in metallo verniciate a polvere epossidica con effetto raggrinzante disponibili in diverse finiture. Caratterizzate da linee fini e pulite.

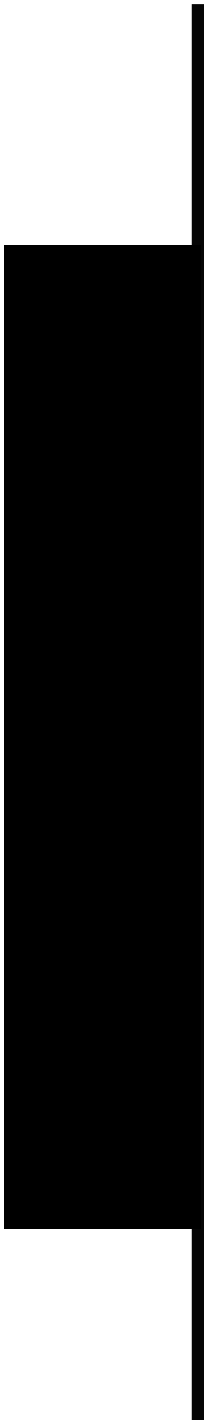
Powder coated metal shelves with wrinkle effect available in a variety of finishes. Characterized by fine, clean lines.







WINE LIST	
Red Wines	
Chianti Classico	€ 6,00
Barolo	€ 8,50
Nero d'Avola	€ 5,50
Montepulciano d'Abruzzo	€ 6,50
White Wines	
Pinot Grigio	€ 5,00
Vermentino	€ 5,50
Sauvignon Blanc	€ 6,00
Chardonnay	€ 6,50
Rosé	
Cerasuolo d'Abruzzo	€ 5,50
Franciacorta Brut	€ 7,00



SOLA

Libreria in metallo - Metal bookcase

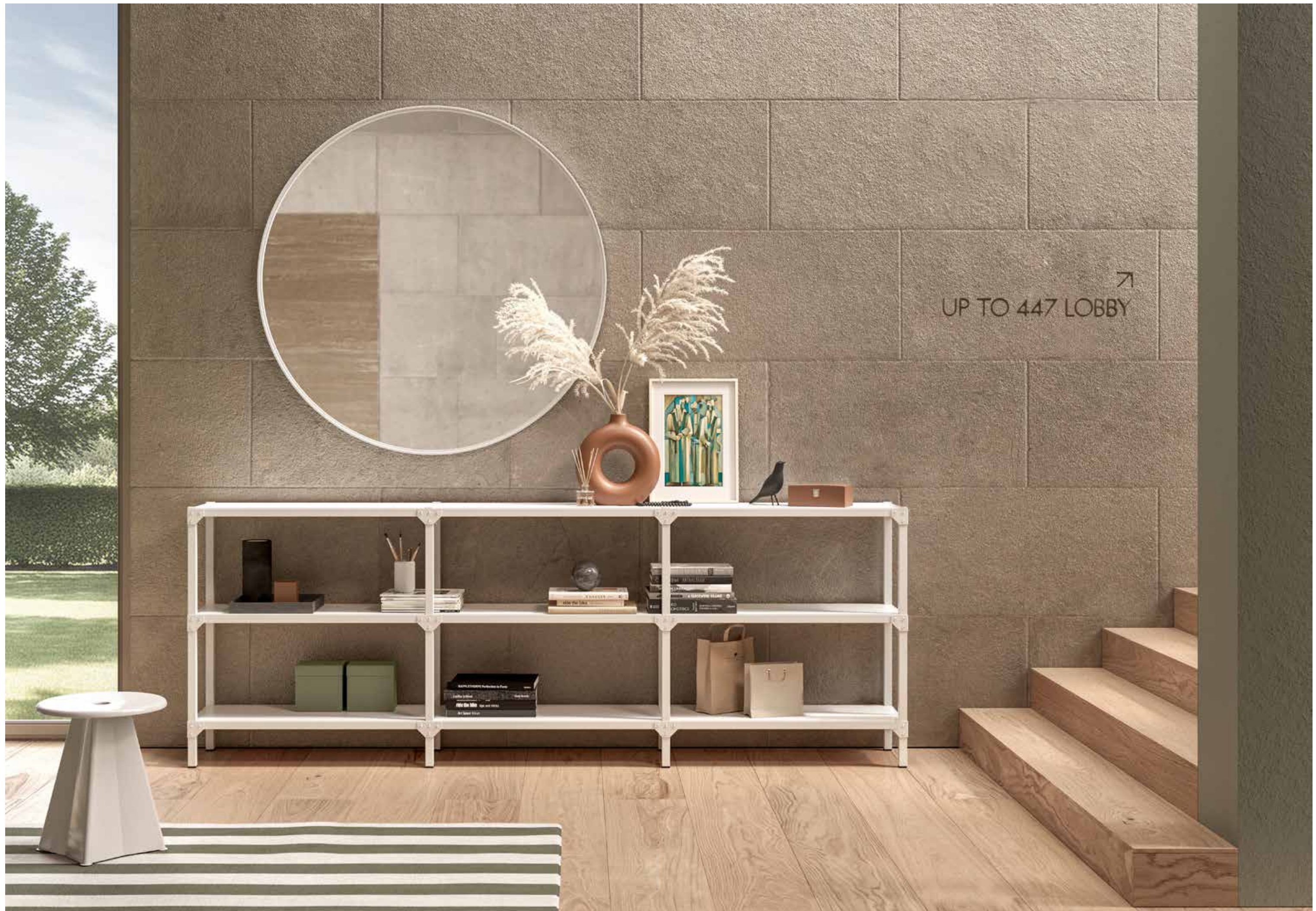


Libreria in metallo verniciato a polvere epossidica con effetto raggrinzante disponibile in diverse finiture con piedini regolabili. Ripiani in metallo, legno di recupero, doussiè, noce canaletto o argilla.

Powder-coated metal bookcase with a wrinkled effect is available in various finishes with adjustable feet. Shelves are available in metal, reclaimed wood, doussie, canaletto walnut, or clay.









ELA

Libreria divisoria in metallo
Metal partition bookshelf



Libreria divisoria realizzata in tubolare quadrato con piedini regolabili. Struttura, ripiani e accessori in metallo verniciato a polvere epossidica con effetto raggrinzante disponibile in diverse finiture.

Partition bookcase made of square tubular metal with adjustable feet. Structure, shelves and accessories made of powder coated metal with wrinkle effect available in different finishes.









COGLIO

Tavolini e sgabelli – Tables and stools

Tavolini e sgabelli da bar con struttura in metallo verniciato a polvere epossidica con effetto raggrinzante in diverse finiture e piedini regolabili. Seduta e piani in doussiè, noce canaletto o argilla.

Coffee tables and bar stools with powder-coated metal frame with wrinkle effect in different finishes and adjustable feet. Seat and tops in doussié, walnut canaletto or clay.





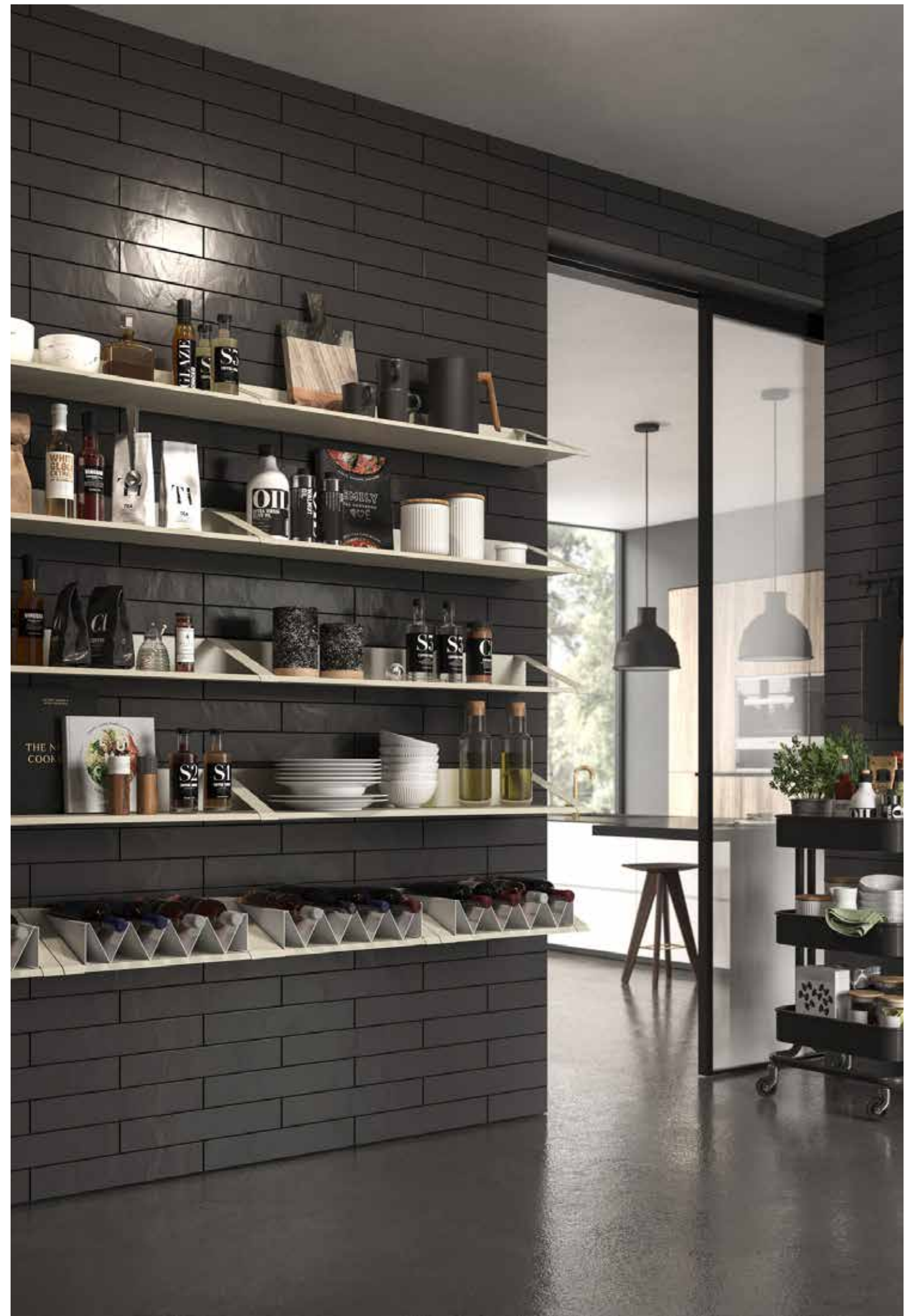
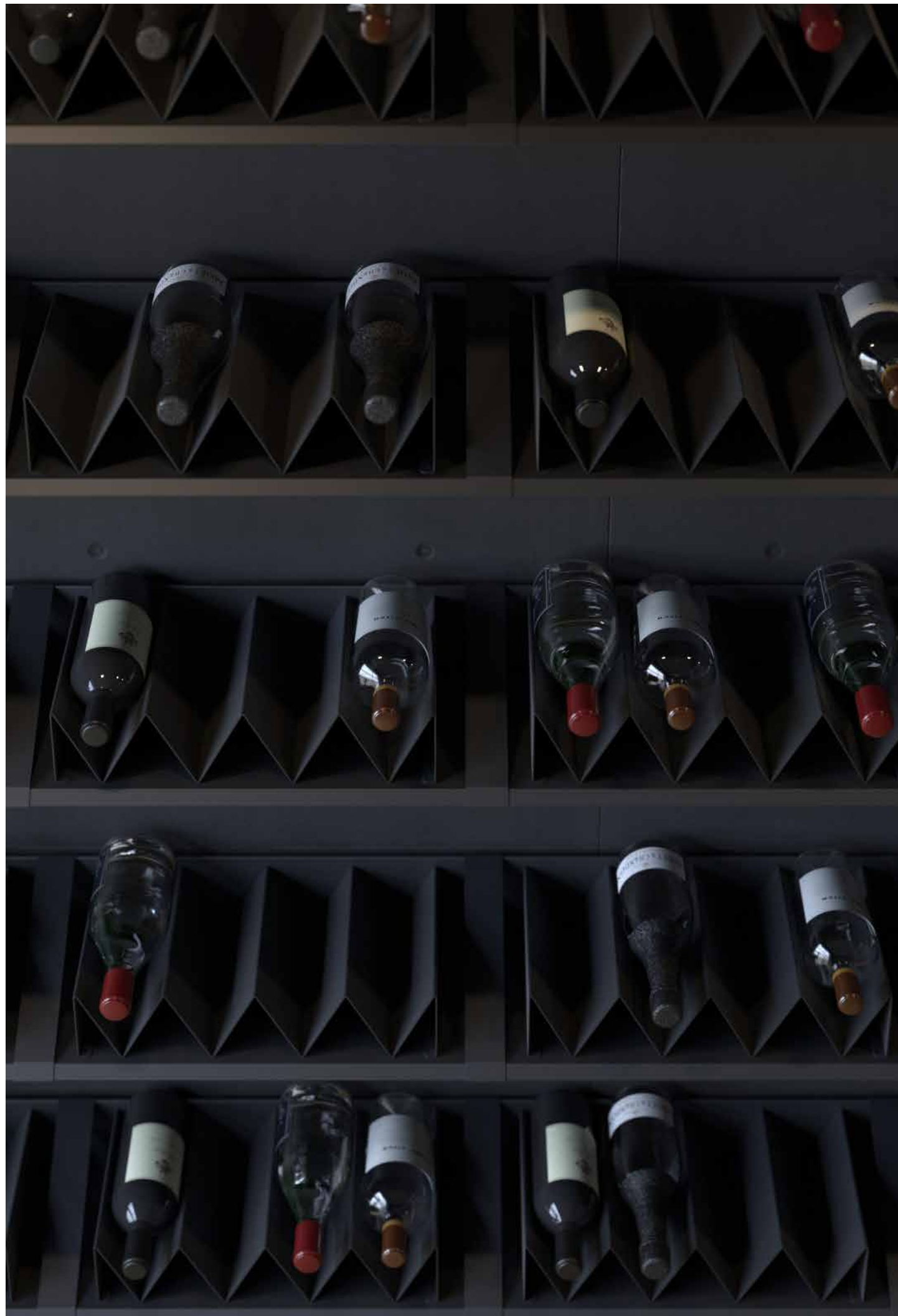


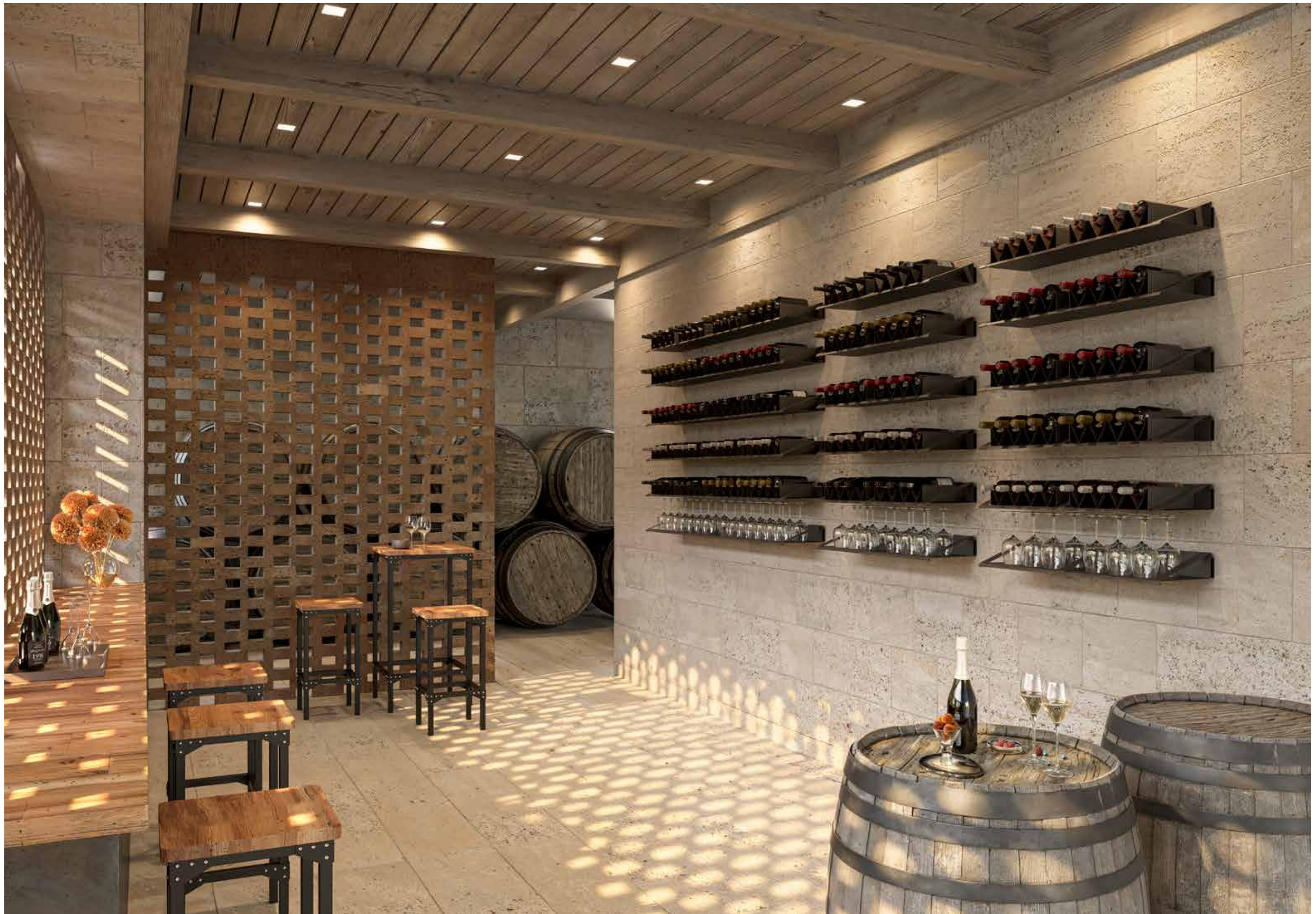
PIRITO

Portabottiglie in metallo - Metal bottle rack

Portabottiglie in metallo verniciato a polvere epossidica con effetto raggrinzante disponibile in diverse finiture. Può contenere fino a 4 bottiglie in posizione orizzontale.

Powder coated metal bottle rack with wrinkle effect available in different finishes. Can hold up to 4 bottles in a horizontal position.





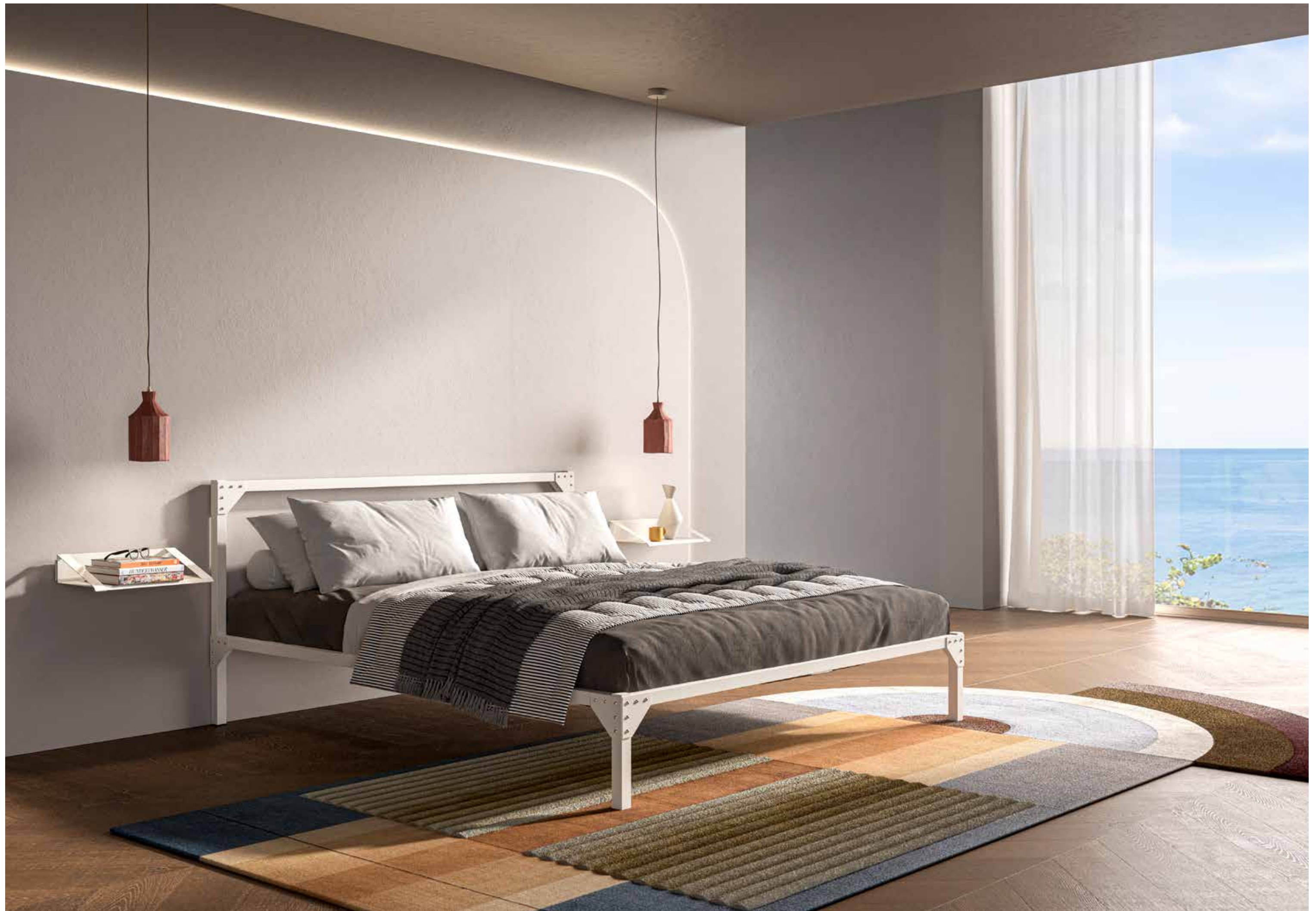
A large, bold, black letter 'G' that is partially cut off by the right edge of the page. It is positioned on the left side of the page, with its rightmost part overlapping the 'OLFO' text.

OLFO

Letto in metallo - Metal bed

Letto in metallo completo di rete a doghe in faggio. Disponibile in diverse misure con o senza testiera.

Metal bed complete with beech slatted base. Available in different sizes with or without headboard.







A

CTIVE

Room

Camera da letto, arredata con una parete multifunzionale che offre sicurezza e comodità per riporre attrezzature sportive come biciclette, sci e tavole da surf, rispondendo alle esigenze degli ospiti più sportivi. Personalizzabile per dimensioni e funzionalità, Active Room si adatta a camere di qualsiasi tipo.

Bedroom, furnished with a multifunctional wall that provides security and convenience for storing sports equipment such as bicycles, skis and surfboards, meeting the needs of the most athletic guests. Customizable in size and functionality, Active Room fits rooms of all types.







Soluzione salvaspazio

Con una profondità di soli 48 cm il sistema offre letto e tavolo a scomparsa, ottimizzando ogni centimetro senza rinunciare a confort e funzionalità.

Space-saving solution

With a depth of just 48 cm, the system features a hideaway bed and table, optimizing every centimeter without sacrificing comfort or functionality.



01



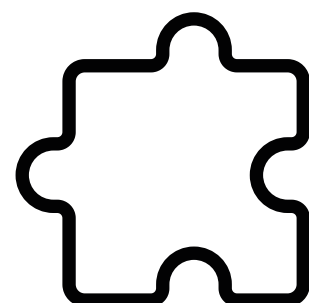
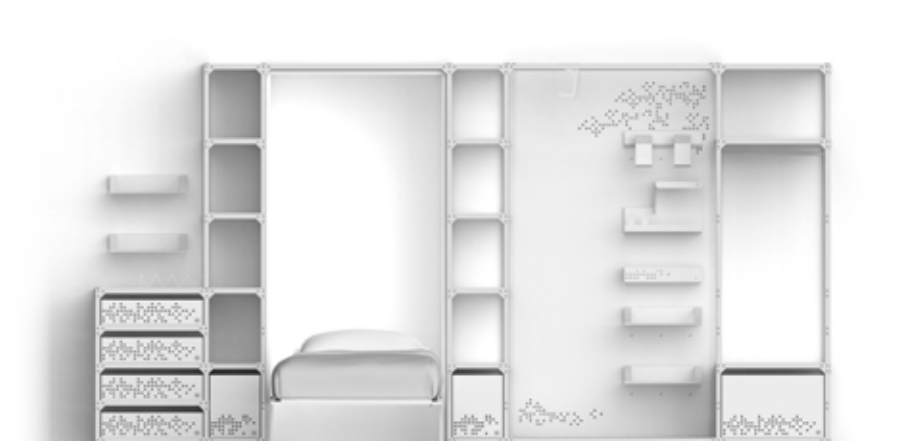
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03



04

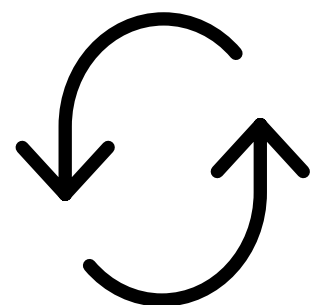


Sistema modulare

Il sistema permette di modificare e ampliare il layout nel tempo, adattandosi a qualsiasi spazio e garantendo massima versatilità per esigenze in continua evoluzione.

Modular system

The system allows the layout to be modified and expanded over time, adapting to any space and ensuring maximum versatility for the continuously changing needs.



Intercambiabile

Sistema d'arredo è intercambiabile, perfetto per adattarsi a ogni stagione.

Le stanze sono state progettate per un uso stagionale efficiente: in inverno possono ospitare sci e attrezzature da neve, mentre in estate possono essere riconfigurate per ospitare biciclette e attrezzature sportive estive.

Questa flessibilità permette di ottimizzare l'uso degli spazi e offrire sempre la soluzione ideale agli ospiti.

Modular system

Furniture system is interchangeable, perfect for adapting to any season.

The rooms are designed for efficient seasonal use: in winter they can accommodate skis and snow equipment, while in summer they can be reconfigured to accommodate bicycles and summer sports equipment.

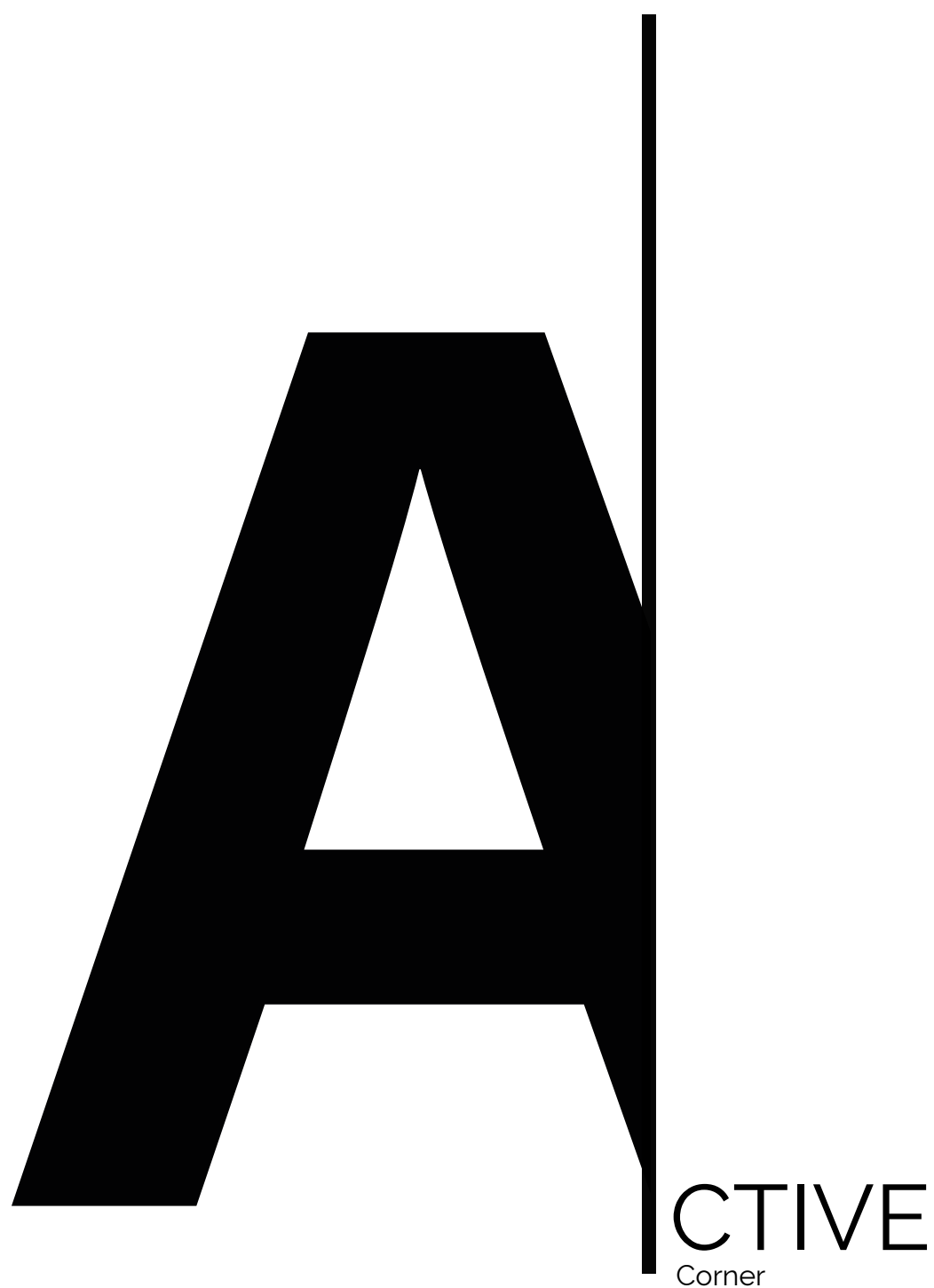
This flexibility makes it possible to optimize the use of space and always offer the ideal solution for guests.



Allestimento estivo
Summer layout



Allestimento invernale
Winter layout



La parete sportiva fai da te, adatta per strutture ricettive e anche per uso privato. Compatto e facile da collocare in una camera d'albergo, in una bikeroom dedicata o in casa, rappresenta un pratico supporto per organizzare le attrezzature sportive, offrendo una soluzione funzionale e accessibile per gli "utenti attivi".

The do-it-yourself sports wall, suitable for hospitality facilities and also for private use. Compact and easy to place in a hotel room, dedicated bikeroom, or home, it is a practical support for organizing sports equipment, offering a functional and affordable solution for "active users."

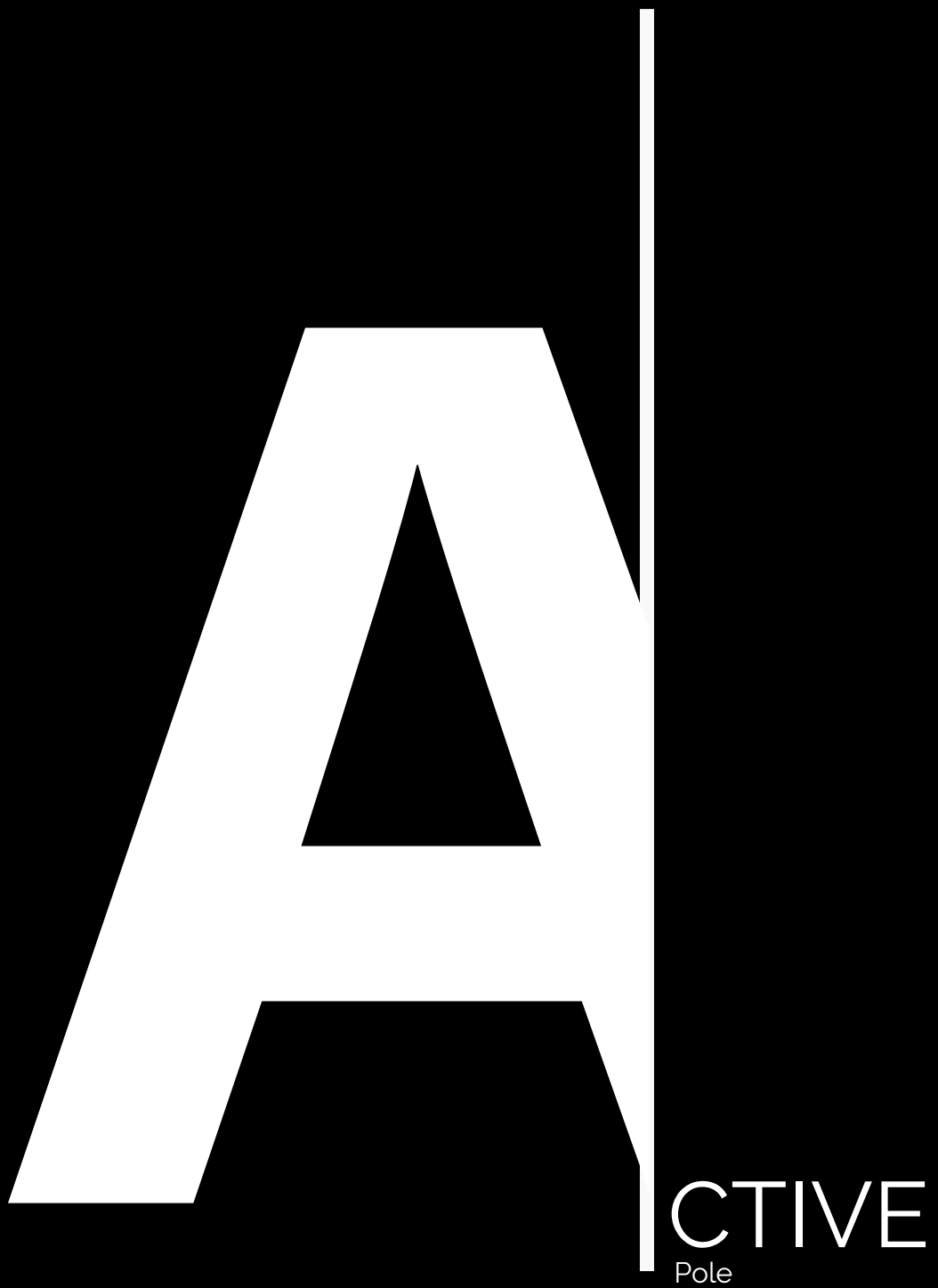


ACTIVE



CORNER





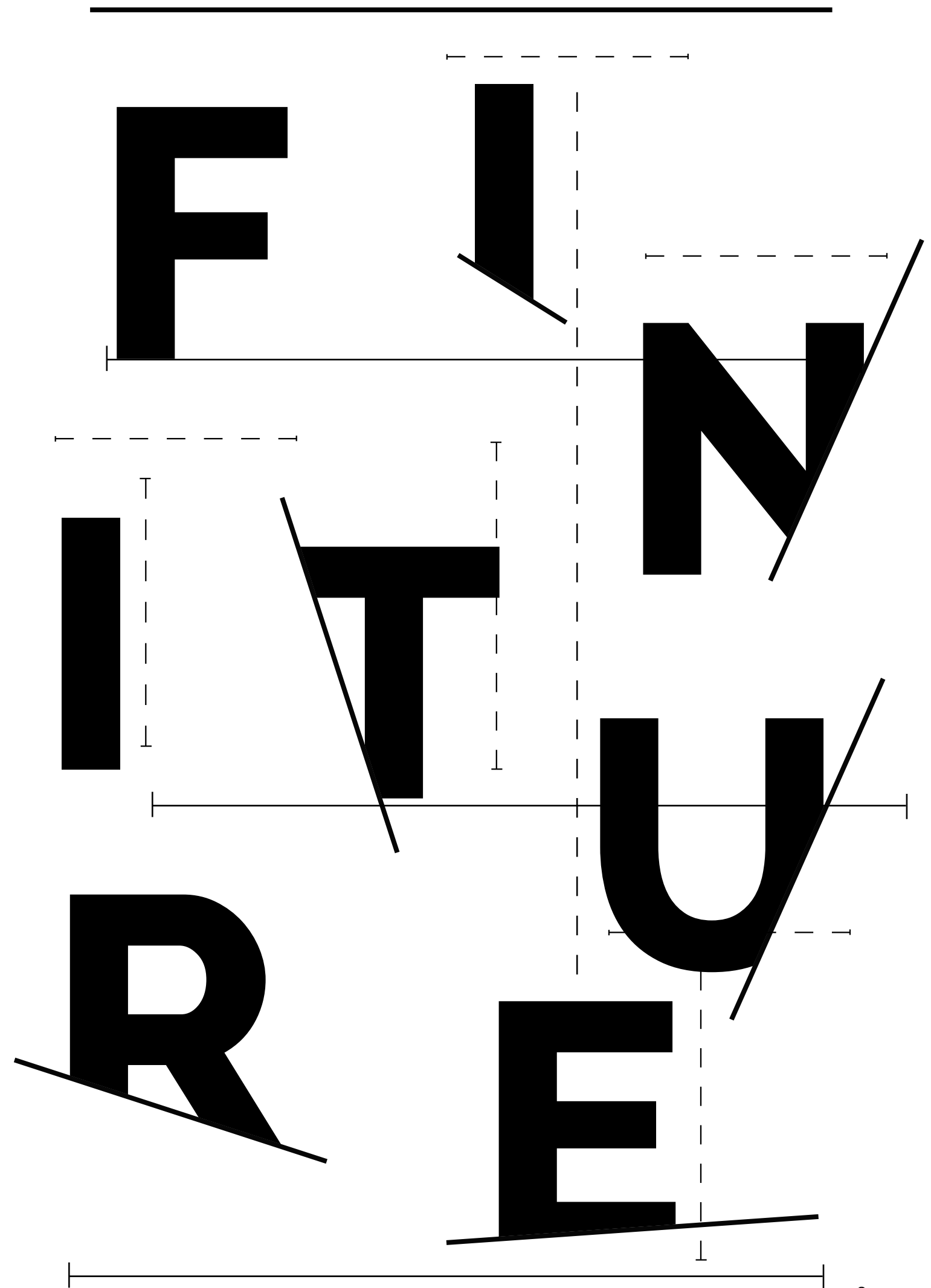
Pole è una struttura di dimensioni compatte adatta alle strutture ricettive ma anche al ciclista privato che vuole riporre in modo ordinato la sua bicicletta. E' dotato di un sistema orientabile di nuova concezione che si adatta facilmente a tutti i diversi telai delle biciclette. E' una soluzione funzionale che, dotata di un comodo accessorio può ospitare anche due biciclette.

Pole is a compact structure designed for hospitality facilities but also ideal for private cyclists who want to store their bikes neatly. It features a newly designed adjustable system that easily adapts to all types of bike frames. It's a functional solution that, with a handy accessory, can accommodate up to two bicycles.



POLE





Le finiture Sloop - Sloop finishes

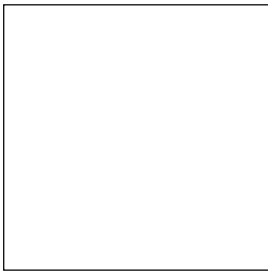
Una selezione unica di finiture, materiali e colori per rendere ogni progetto esclusivo e unico. Utilizziamo materiali sostenibili che rispettano l'ambiente, combinando estetica e responsabilità ecologica.

A unique selection of finishes, materials and colors to make each project exclusive and unique. Using sustainable materials that respect the enviroment, combining aesthetics and ecological responsibility.

Metallo - Metal

La finitura del metallo viene realizzata mediante verniciatura a polveri. Caratteristiche peculiari di queste vernici sono l'elevata resistenza ai graffi/abrasioni e l'inalterabilità nel tempo. Sono disponibili 10 diverse colorazioni.

The matal finish is achieved by powder coating. Special features of these paints are high resistance to scratches/abrasions and inalterability over time. 10 diferent colors are available.



Bianco / White



Nero grafite / Graphite black



Blu zaffiro / Sapphire blue



Grigio seta / Silk grey



Bordeaux



Verde muschio / Musk green



Ardesia / Slate



Pomice gofrato / Embossed pumice



Corten

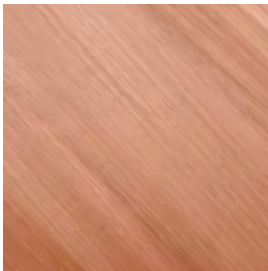


Brown sablè

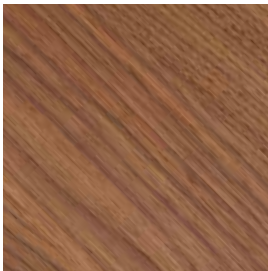
Legni - Wood

Pannelli in legno pregiato naturale tinto con vernici opache all'acqua che consentono la protezione dalla luce e dagli agenti atmosferici.

Natural fine wood panels stained with water-based opaque varnish that allows protection from light and weathering.



Doussiè



Noce Canaletto / Canaletto walnut

Per motivi tecnici di riproduzione tipografica non è possibile garantire la perfetta corrispondenza al reale delle tinte rappresentate in questo stampato. Si suggerisce quindi di controllare l'apposito campionario finiture e colori.

For technical reasons of typographical reproduction not possible to guarantee the perfect correspondence to the real of the colors represented in this printed matter. It is suggested to check the appropriate finishes and colors sample book.

Argilla bio-compatibile - Bio-friendly clay

L'argilla impiegata negli arredi Sloop è una bio-malta a base d'acqua che non contiene cemento, calce, resine epossidiche e altre sostanze nocive per l'uomo e l'ambiente. L'argilla Sloop è disponibile in cinque diverse colorazioni.

The clay used in Sloop furniture is a water-based bio-mortar that does not contain cement, lime, resins and other substances harmful to humans and enviorment. Sloop clay is available in five different colors.



Bianco / White



Nero grafite / Graphite black



Basalto / Basalt



Seta / Silk



Terracotta

WOOD SECOND LIFE

Legno recuperato da travi, pavimenti e rivestimenti provenienti da demolizioni. Attraverso moderne tecnologie di lavorazione al legno usato viene data una seconda vita, all'insegna della massima sostenibilità. Sono disponibili quattro tipologie con diversi gradi di usura dettati dal "vissuto" del legno.

Reclaimed wood from beams, floors and siding from demolition. Through modern processing technologies, used wood is given a second life under the banner of maximum sustainability. Four types are available with varying drees of wear and tear dictated by the "lived-in" nature of wood.



Rovere 1ª patina / Oak 1ª veneer



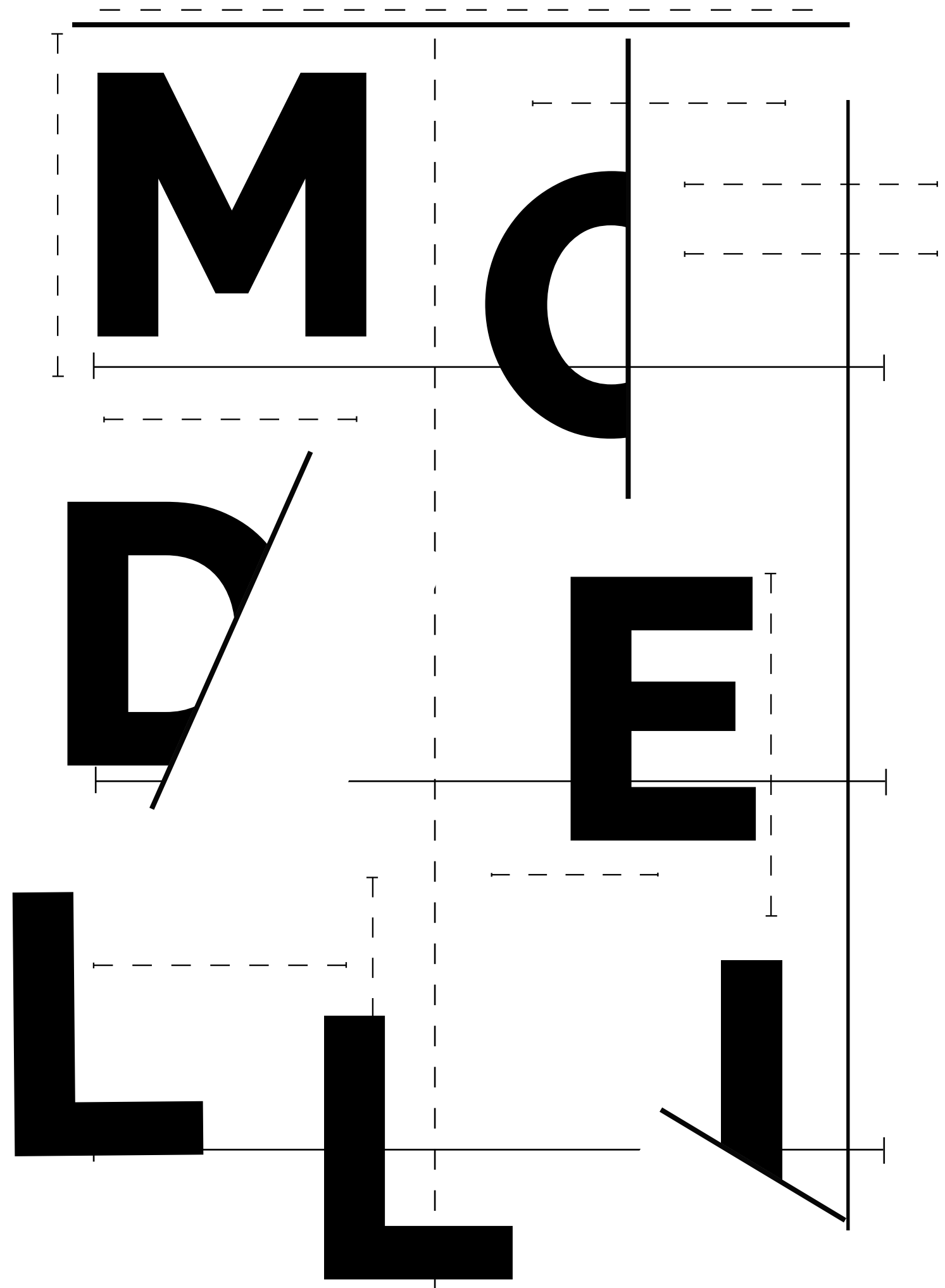
Rovere 2ª patina / Oak 2ª veneer



Abete bruciato / Burnt fir



Olm / Olm

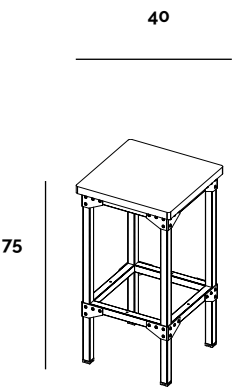


SLOOP

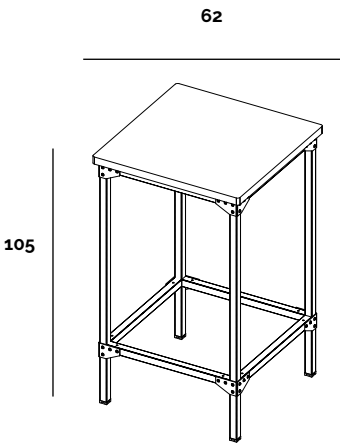
Modelli e dimensioni

Models and sizes

SCOGLIO



SGABELLO / BAR STOOL

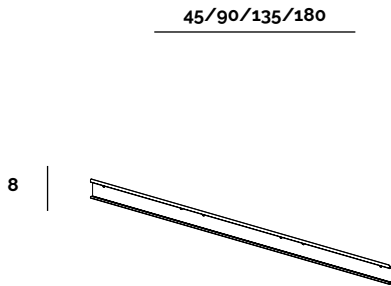


TAVOLINO ALTO / HIGH TABLE

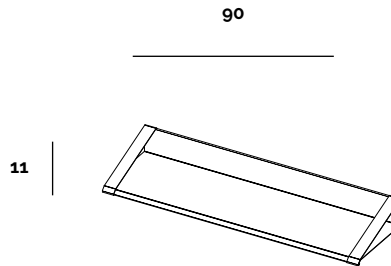
Modelli e dimensioni

Models and sizes

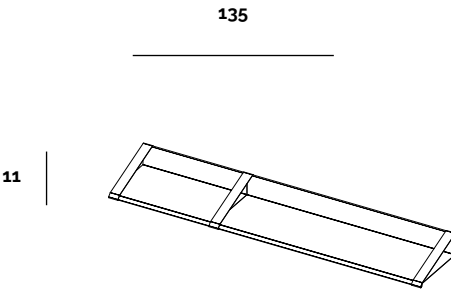
MAREA



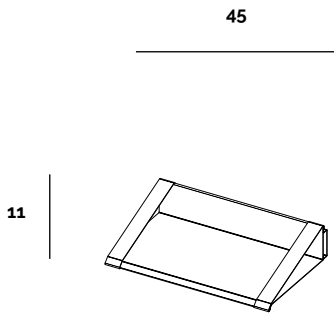
BARRA DI SOSTEGNO / SUPPORT BAR



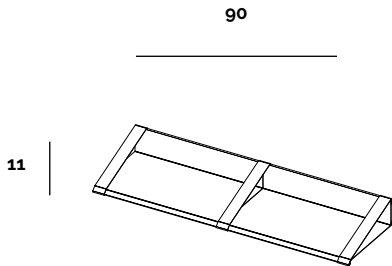
MENSOLA / SHELF



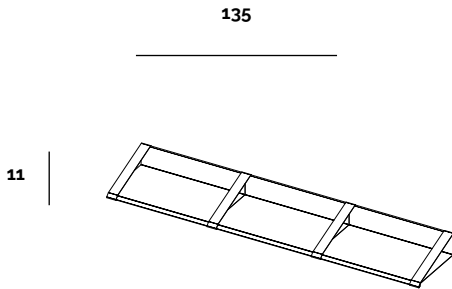
MENSOLA / SHELF



MENSOLA / SHELF



MENSOLA / SHELF

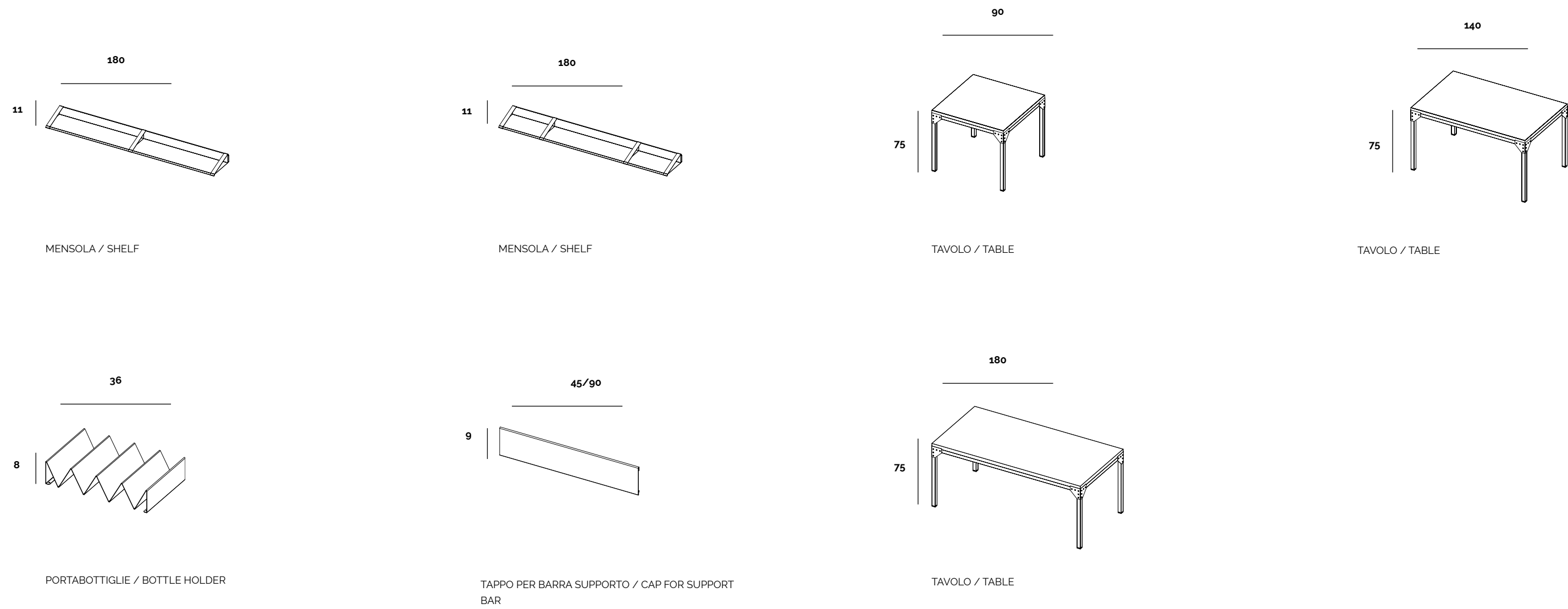


MENSOLA / SHELF

Modelli e dimensioni

Models and sizes

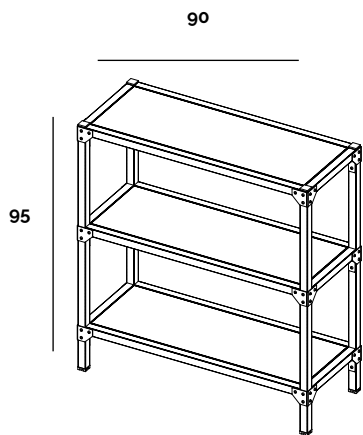
ATOLLO



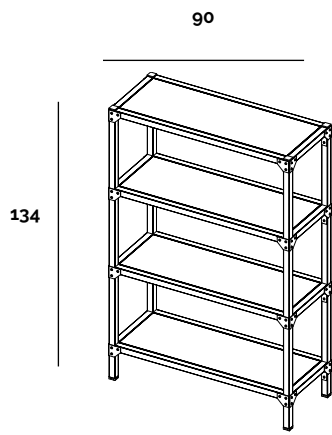
Modelli e dimensioni

ISOLA

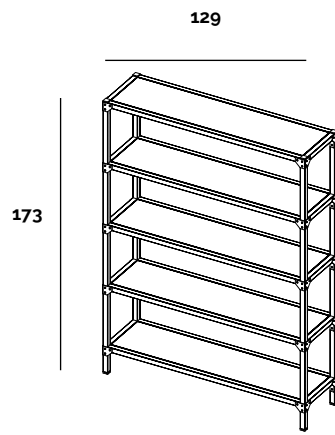
Models and sizes



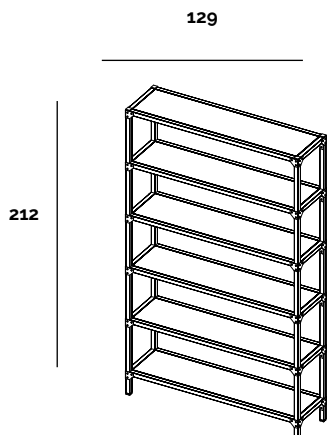
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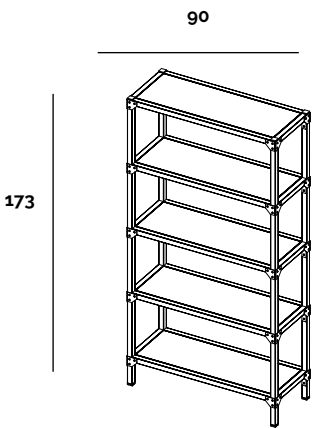
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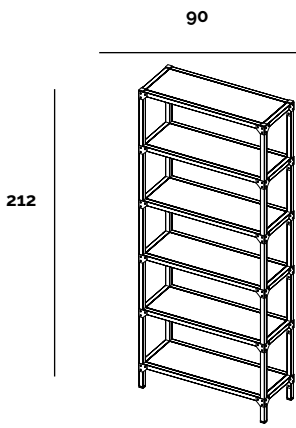
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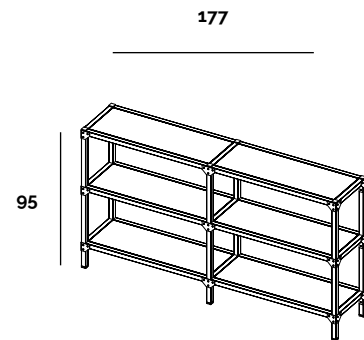
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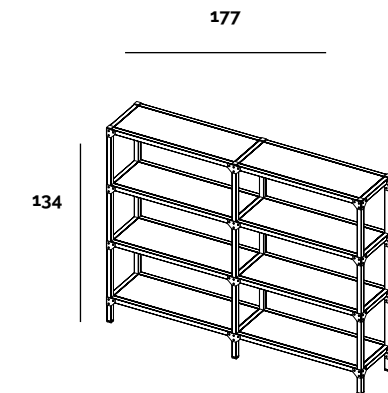
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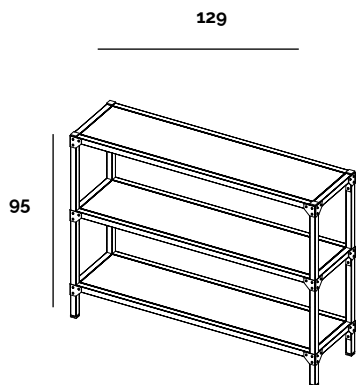
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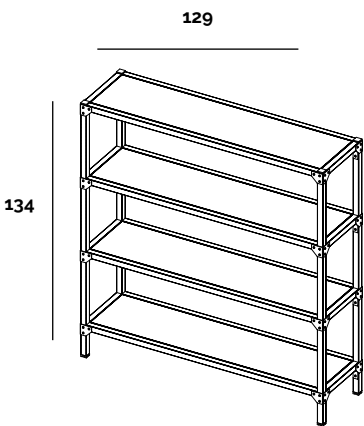
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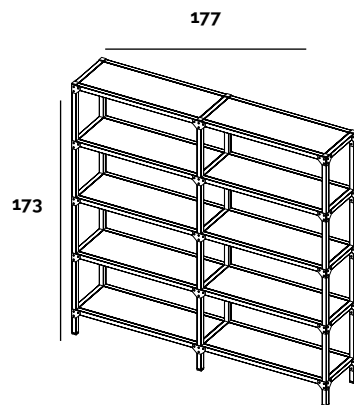
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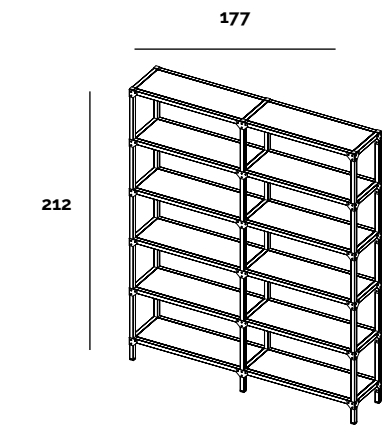
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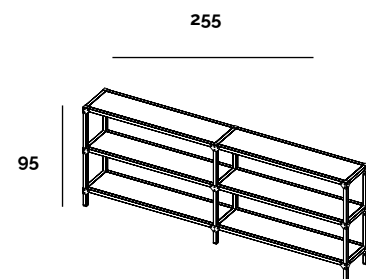
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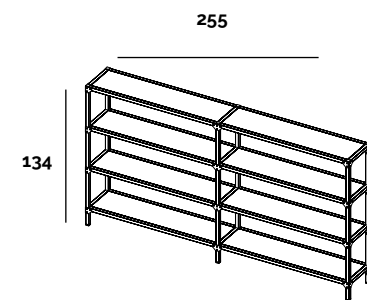
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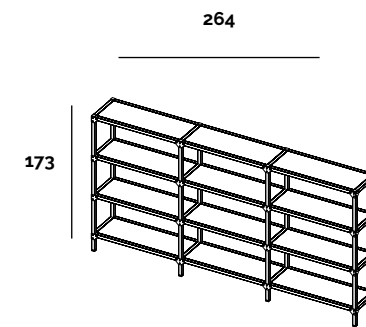
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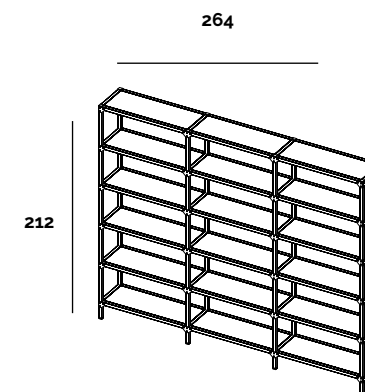
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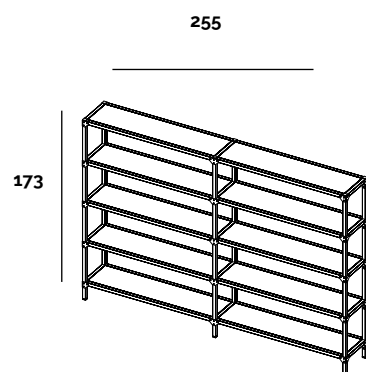
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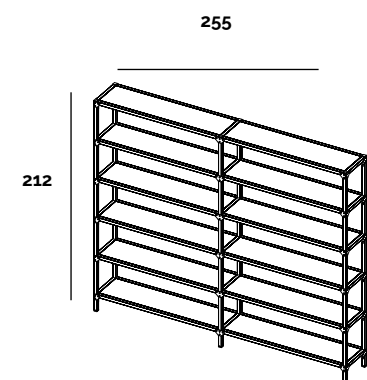
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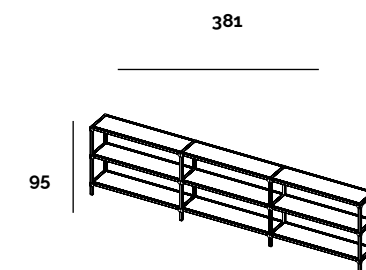
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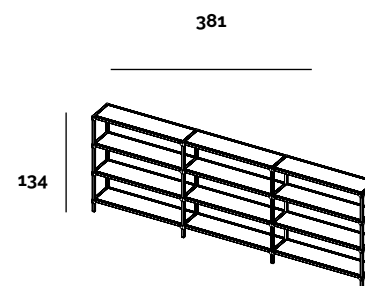
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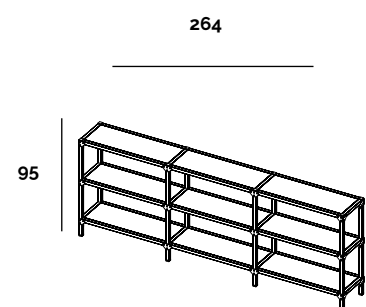
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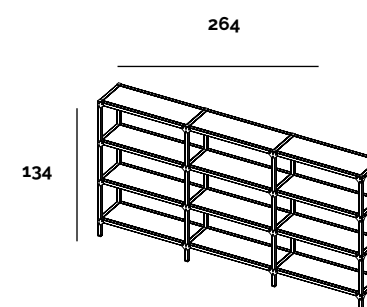
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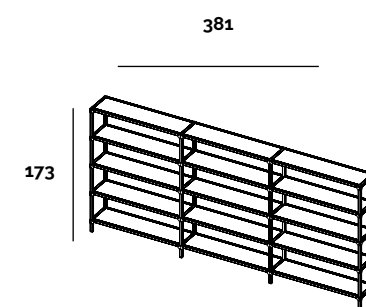
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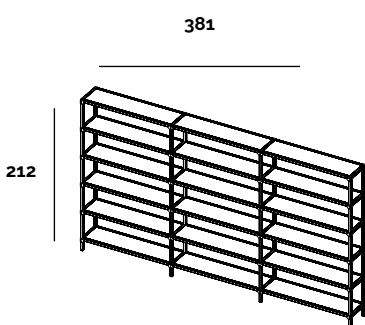
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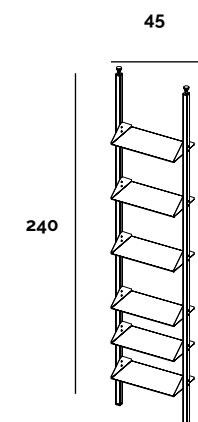


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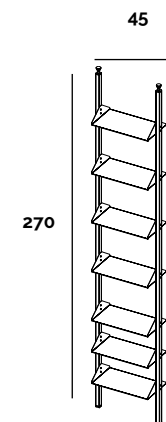
Modelli e dimensioni

Models and sizes

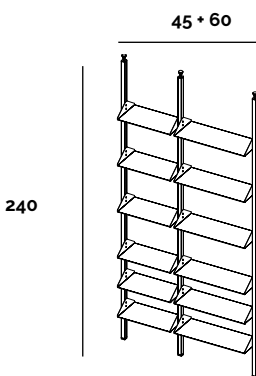
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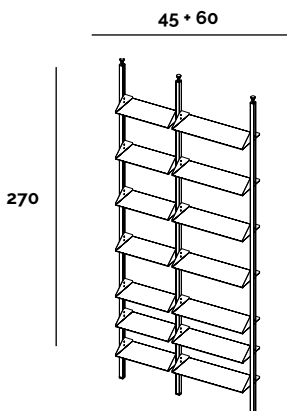
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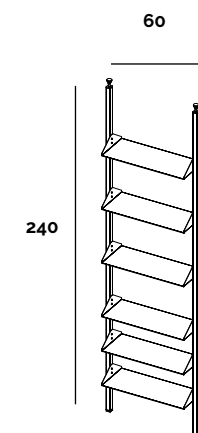
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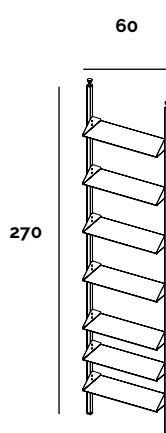
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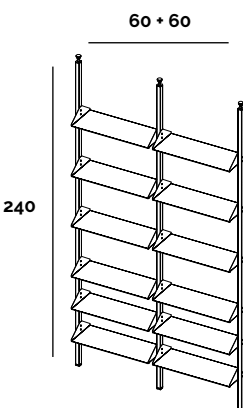
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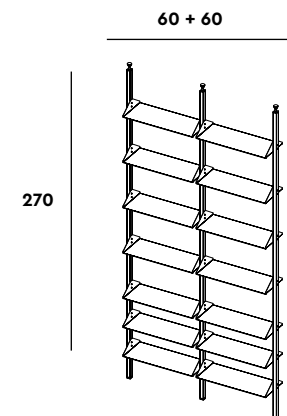
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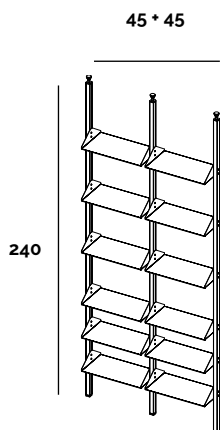
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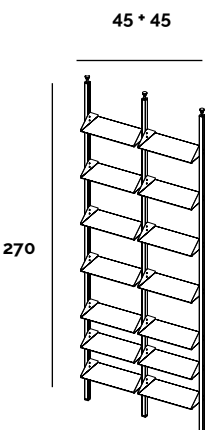
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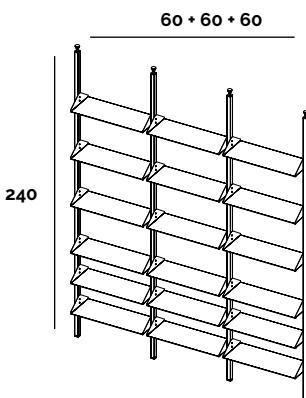
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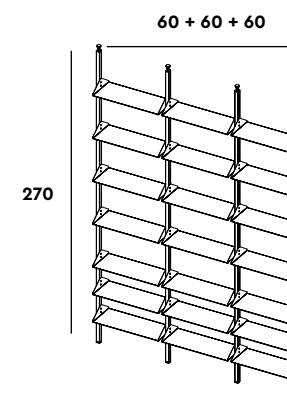
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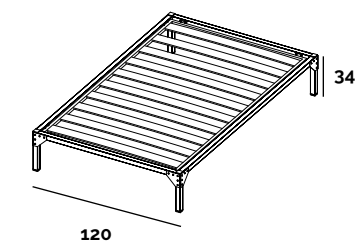
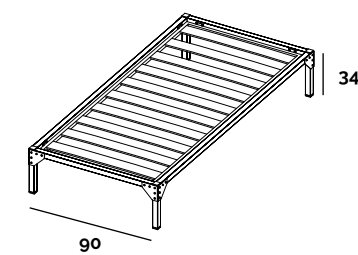
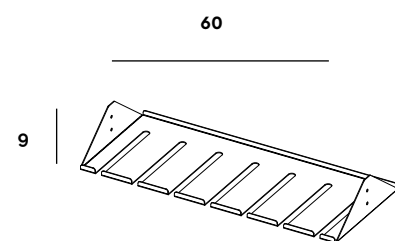
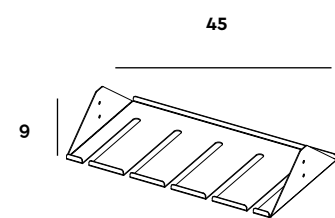
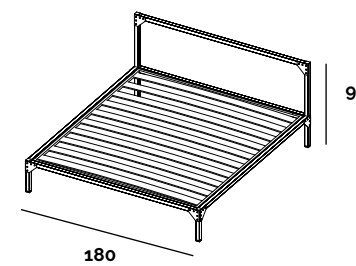
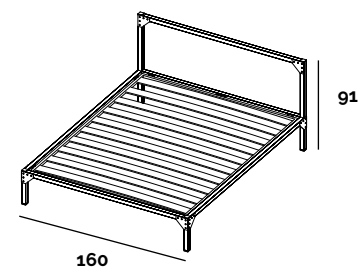
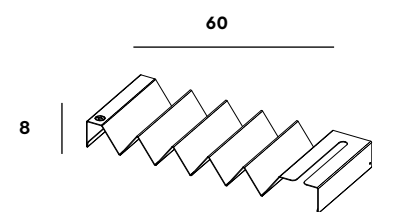
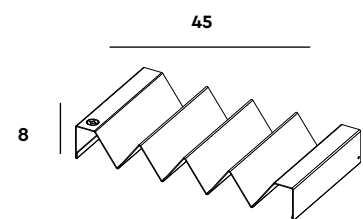
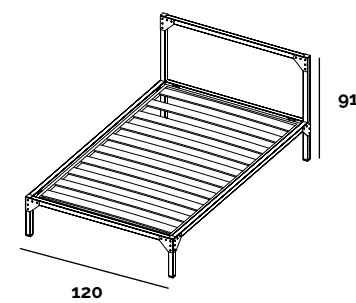
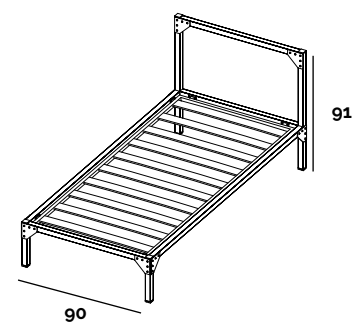
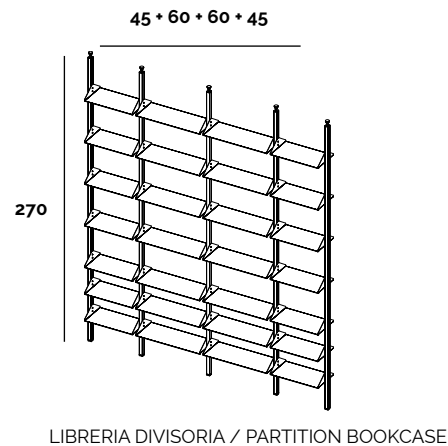
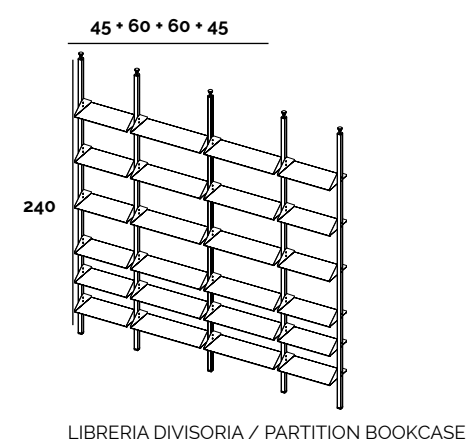


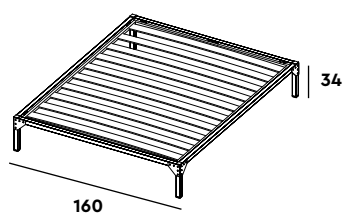
LIBRERIA DIVISORIA / PARTITION BOOKCASE

Modelli e dimensioni

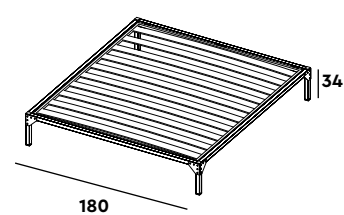
Models and sizes

GOLFO





LETTO MATRIMONIALE / KING SIZE BED



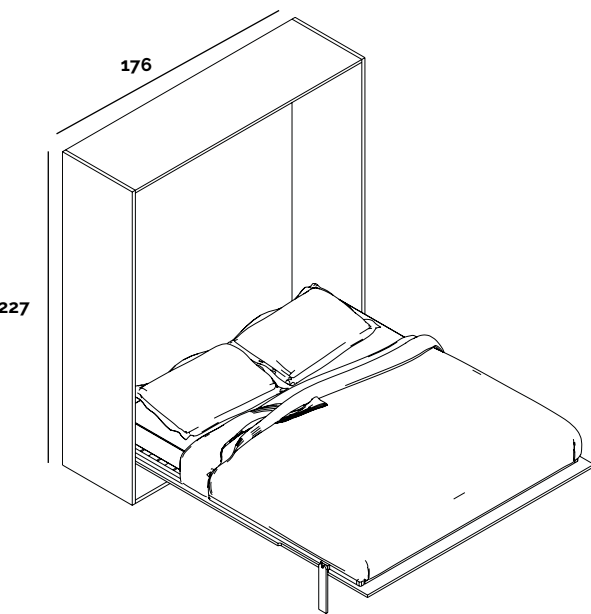
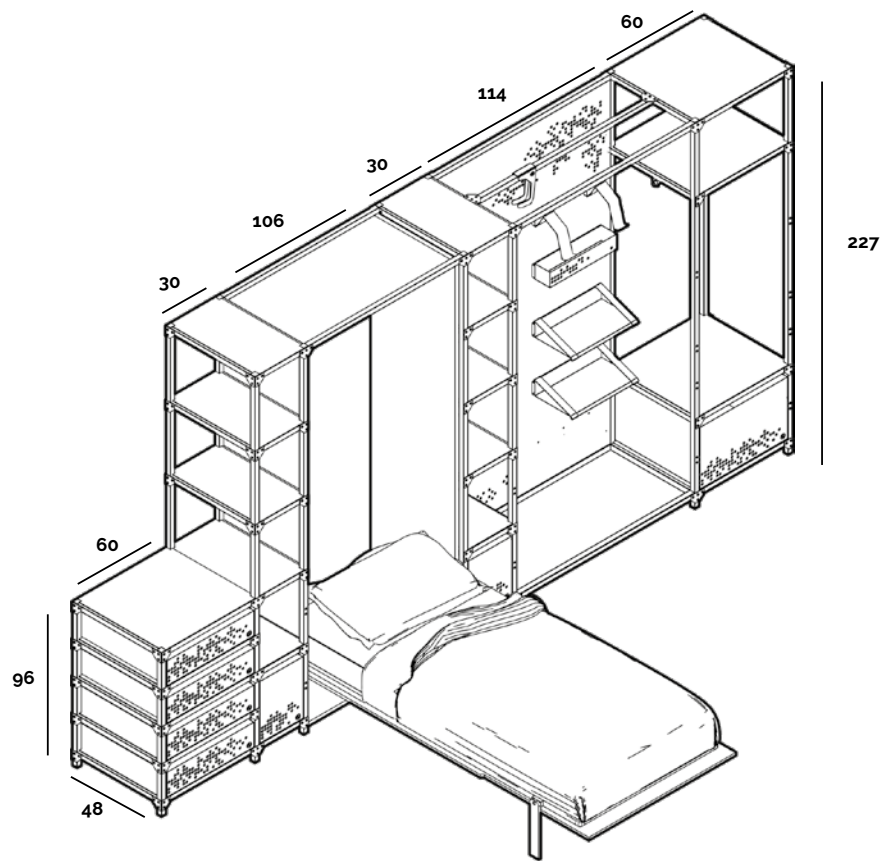
LETTO MATRIMONIALE / KING SIZE BED

ACTIVE ROOM

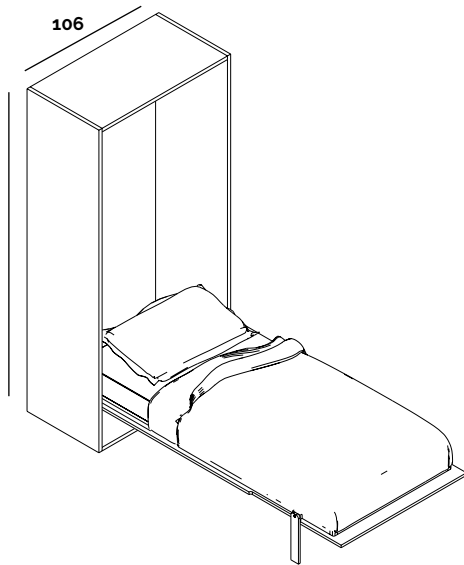
Modelli e dimensioni

Models and sizes

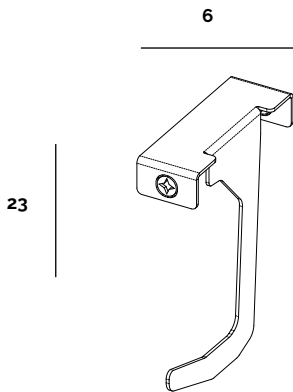
ROOM



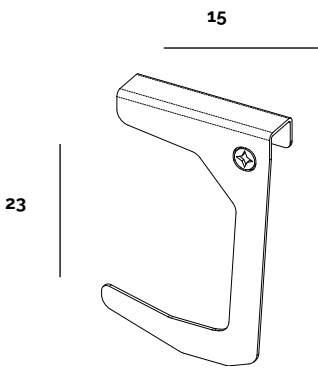
LETTO A SCOMPARSA MATRIMONIALE / DOUBLE PULL-DOWN BED



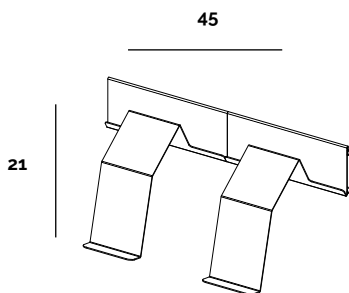
LETTO A SCOMPARSA SINGOLO / SIGLE PULL-DOWN BED



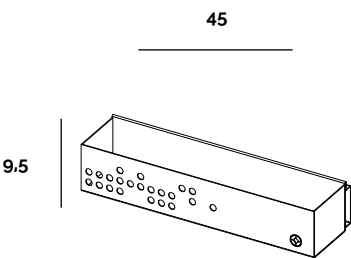
GANCIO BICI TRASVERSALE / CROSS HOOK FOR BIKE



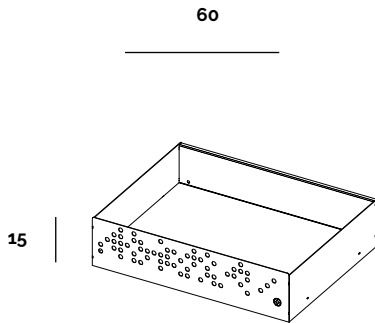
GANCIO BICI / HOOK FOR BIKE



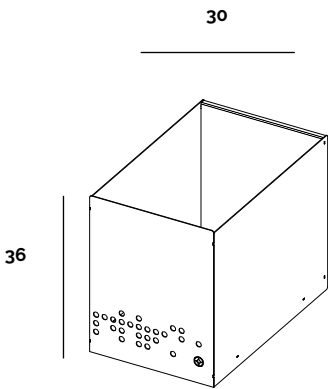
KIT PORTACASCHETTO / HELMET HOLDER



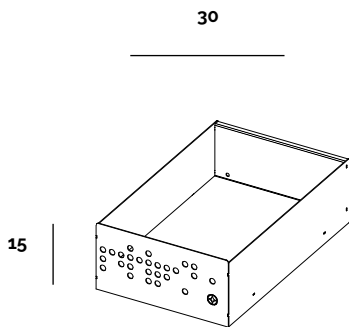
CONTENITORE / STORAGE CONTAINER



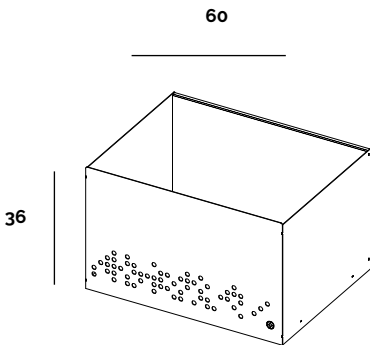
CASSETTO / DRAWER



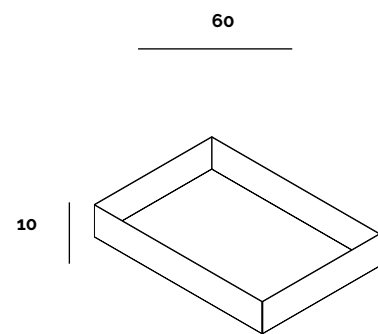
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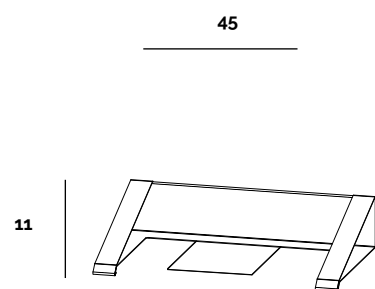
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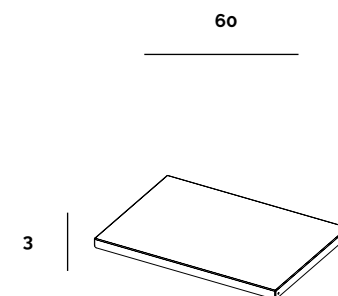
CASSETTO / DRAWER



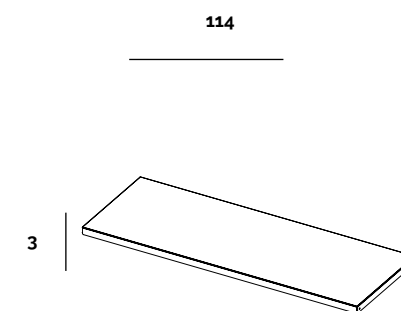
VASCHETTA RACCOLTA SPORCIZIA / DIRT CONTAINER



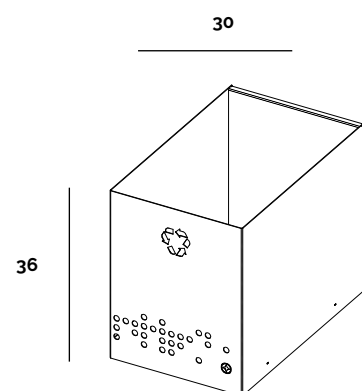
MENSOLA PORTA SCI / SKI SHELF



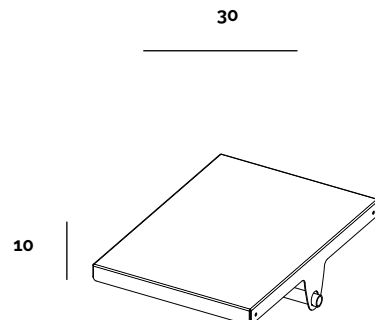
RIPIANO / SHELF



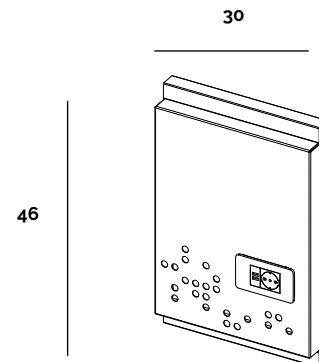
RIPIANO / SHELF



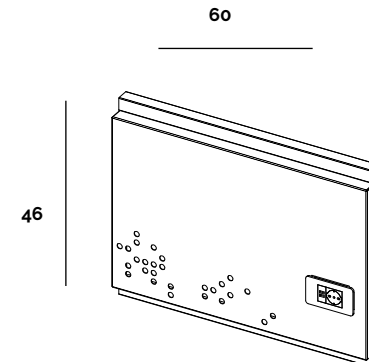
CASSETTO RICICLO / RECYCLING CONTAINER



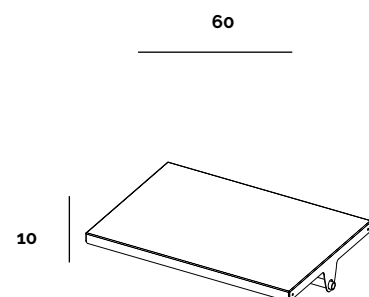
RIPIANO PER ABITI / CLOTHES SHELF



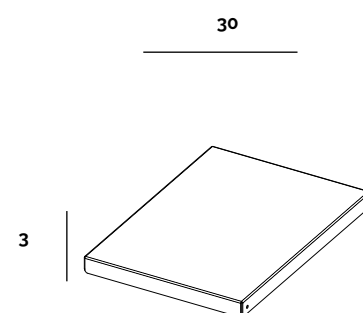
SCHIENALE ELETTRICO / ELECTRIC BACKREST



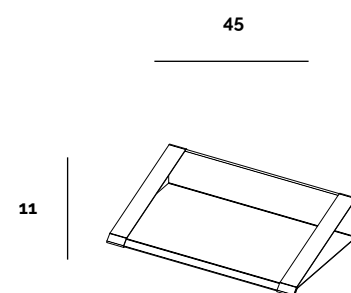
SCHIENALE ELETTRICO / ELECTRIC BACKREST



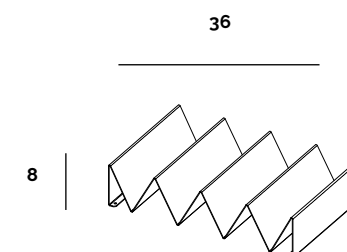
RIPIANO PER ABITI / CLOTHES SHELF



RIPIANO / SHELF



MENSOLA / SHELF



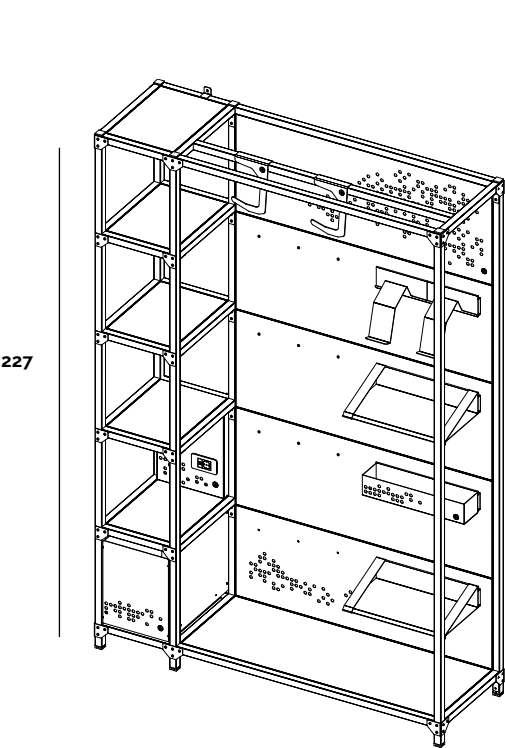
PORTABOTTIGLIE / BOTTLE HOLDER

ACTIVE CORNER

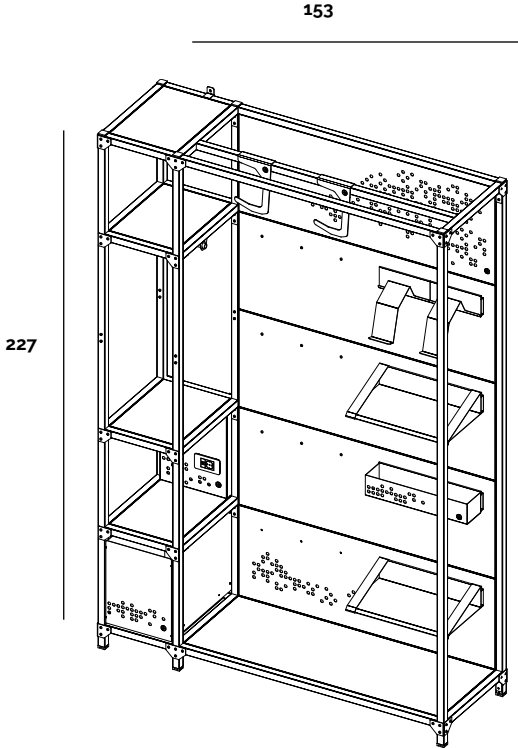
Modelli e dimensioni

Models and sizes

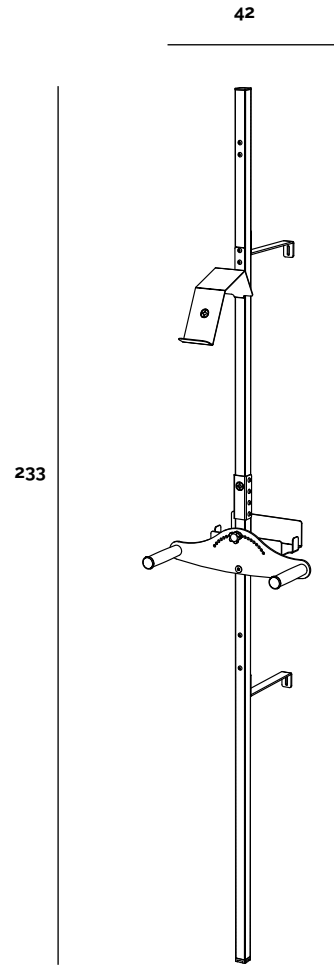
CORNER



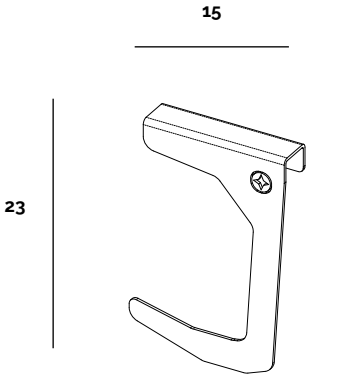
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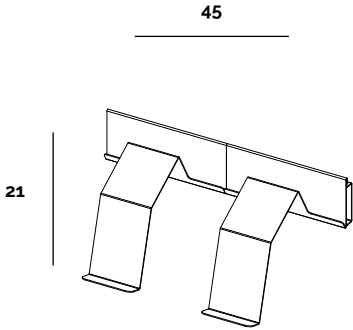
CORNER B



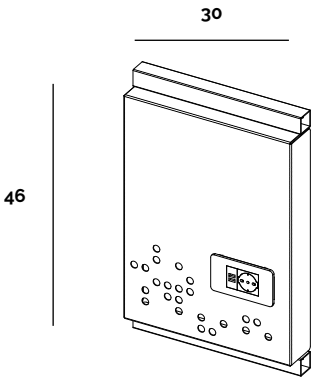
POLE



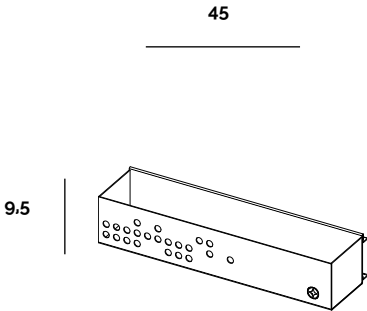
GANCIO BICI / HOOK FOR BIKE



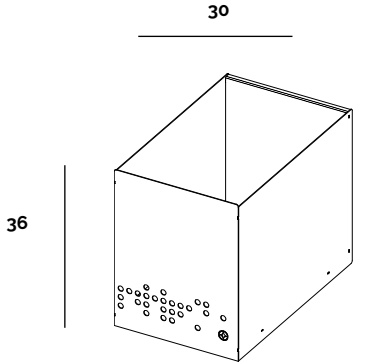
KIT PORTACASCHETTO / HELMET HOLDER



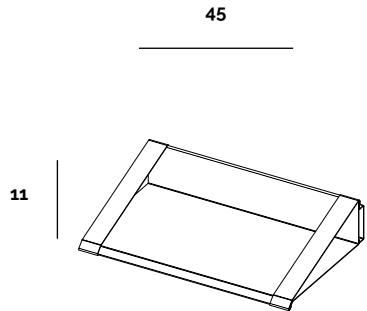
SCHIENALE ELETTRICO / ELECTRIC BACKREST



CONTENITORE / STORAGE CONTAINER



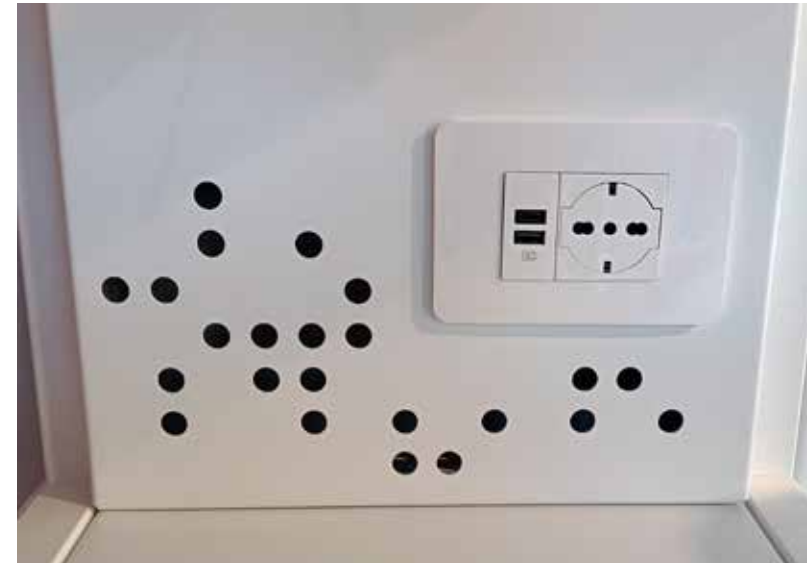
CASSETTO / DRAWER



MENSOLA / SHELF

DETTAGLI

Detail shot



Sloop

COORDINAMENTO
Paola Carli

GRAFICA
Manuela Jaramillo
Roberto Corazza

FOTO
Operaventuno

VISUAL
Manuela Jaramillo

UFFICIO STAMPA
Tamara Rubert

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PRINT
Gennaio 2026